



Since being founded in 1962, Daelim Motor has been manufacturing motorcycles exclusively. We have made a commitment to maintain our position as a key industry in Korea and are making significant contributions to the national economy. Originally, Daelim Motor produced a small quantity of motorcycles by assembling parts supplied in a technical coalition with *Honda Motor Company* of Japan. From those humble beginnings, Daelim Motor has made continuous progress and today, our production line is fitted with hi-tech equipment capable of turning out 300,000 units motorcycles annually. There is a wide selection of models and engine sizes available to suit virtually every customer's needs. Daelim Motor is dedicated to providing motorcycles manufactured to the strictest quality standards and giving customers prompt, courteous after sales service.

Our Research & Development Center was established to bring Daelim Motor's technologies up to the level of other world-class manufacturers. The staff is devoted to develop new, state-of-the-art models through the use of advanced design and testing equipment. In this era of globalization, it is imperative that we build motorcycles for domestic and international market. Our exported models have thus far earned a sterling reputation from consumers, and this is driving us to expand our position in the international marketplace.

We at Daelim Motor are determined to grow into a world-class motorcycle manufacturer that listens to every customer's comment. We realize that the customer is the ultimate judge of our product and we must make every effort to keep our production lines, management, and marketing departments information oriented.

Products



The plant is located in Korea and boasts production lines that can produce 300,000 units of motorcycles per year. A talented research staff is busy designing new products to meet the ever-changing needs of our domestic and international customers. Daelim is recognized as the leader of the domestic motorcycle industry and we understand the vital role that technological development plays in helping us to advance to the level of world-class motorcycle manufacturers.



Currently we are only producing about 50% of our production capacity of 300,000 units annually

In order to reach our capacity limits, we are committed to being a prime motorcycle manufacturer in the world. We are also quickly expanding our presence in overseas markets.

We were not content merely resting on our laurels. Once we have established presence in a market, we insure securing our place in that market place.

In the year 2000, we have established an export goal of 100 million US dollars, pledging to fulfill this lofty goal by introducing motorcycles with world-class quality and performance.



As part of a plan to diversify our business, we took over Sunglim Machinery Co., Ltd. on March. 31, 2000. This acquisition makes it possible for us to become a major player in the high-value-added parts industry.

Sunglim Machinery Co., Ltd. specializes in manufacturing parts for a wide range of two-wheeled and four-wheeled vehicles. Sunglim's facilities produce such core components as carburetors, shock absorbers, chains and braking systems, in addition to parts used on specialized industrial and agricultural machines.



Following the takeover of Sunglim Machinery Co., Ltd., we are now able to expand our parts supply business from the domestic motorcycle industry to the international automobile parts market. We look forward to supplying customers with parts that meet or exceed existing international environmental regulations for emissions and noise.

Keeping pace with technological changes by maintaining our commitment to R & D, we continue to make every effort to maximize customers' satisfaction by supplying highest quality motorcycles.

History



1962. 5 Motorcycle production started (Sihung plant, Kia Industrial Co., Ltd.)

1978. 3 Daelim Industrial Co., Ltd. Established (Capital stock: 4 billion won)

1978.12 Bupyong plant completed (17,179 pyongs; 1 pyong is equivalent to 3.3058m²)



1980. 6 Changwon plant completed (89,000 pyongs)

1982. 4 Kia Industrial Co. and Daelim Industrial Co. merged

1985.12 Plant unified (Bupyong plant moved to Changwon to be integrated into Changwon plant)

1992. 6 Daelim Motorcycle Sales Co., Ltd. Merged

1996. 1 Awarded the ISO9001 quality certificate

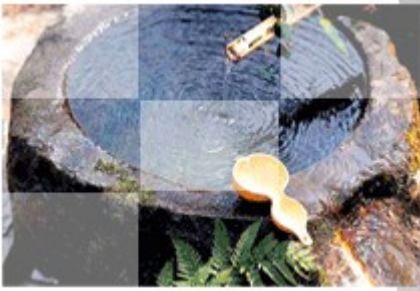
1996.12 Quality Management Grand Prix (VE) acquired

2000. 2 Seoul Head Office moved to Changwon

2000. 3 Sunlim Machinery Co., Ltd. taken over

2004. 6 Start to sale the 250cc Scooter "Freewing" for the first time in Korea

Daelim & The Environment



Thinking of new ways to preserve the global environment, Daelim is committed to reducing the burden on the environment at every stage in the product life cycle, from research and development through manufacturing, sale, usage and disposal.